



Social Media Guidelines

You can find Oregon Farm Bureau on Facebook, Twitter, and YouTube. The following will give you a better idea on how to engage with us in social media, what you can expect from us, and where to find more information.

Oregon Farm Bureau's Twitter Engagement Guidelines

Twitter asks a very basic question of its users: “What’s happening?” And we know the answer to that question – we’re working every day to protect and promote Oregon’s agricultural community.

Through our Twitter account we aim to provide you with information on Oregon Farm Bureau’s major activities and initiatives, from sustainability to immigration reform, from GMOs to EPA issues. We welcome your thoughts on any and all of those topics.

Here are a couple of things you should know about our Twitter engagement:

- The official Oregon Farm Bureau Twitter is identified as twitter.com/OreFarmBureau.

- We are committed to having a dialogue with our followers. We count on you to use @ messages in a way that contributes to the dialogue. Please support any claims with links to information sources whenever possible. We love opinions; we love them even more when you back them up with facts.
- We strive to respond to as many relevant questions and comments as possible, but we reserve the right to use our judgment in selecting the messages we respond to.
- Following a Twitter account or including an account in a Twitter list does not constitute an endorsement; the same applies to re-tweeting messages posted on accounts that Oregon Farm Bureau does not own, or marking them as “favorites.” The posting and presence of content on Twitter and on this site does not necessarily mean that Oregon Farm Bureau agrees with the content, ensures its accuracy or otherwise approves of it. Nothing in any Twitter page constitutes a binding representation, agreement, or an endorsement on the part of Oregon Farm Bureau. Please review Twitter’s terms of use carefully when engaging on the site.

Oregon Farm Bureau’s Facebook Engagement Guidelines

We’re excited that you’ve joined OFB on our Facebook page, and we know you’ve got plenty to say.

The official Oregon Farm Bureau Twitter is identified as

<https://www.facebook.com/ofbinfo/>



While you're with us, we hope you'll take a moment to read the following guidelines we ask you to follow when contributing to our Facebook Fan page:

1. **Don't do anything that breaks the law.**
2. **Be polite and courteous**, even if you disagree. Excessive name calling, profanity, fighting words, discriminatory epithets, sexual harassment, bullying, gruesome language or the like, will not be tolerated.
3. **Stay on topic.** Keep the conversation relevant to the community and contribute to the dialogue. We reserve the right to remove content that is off-topic, out of context, spam, promotional or links to third party sites.
4. **Keep it real.** All wall postings should come from a real person and Facebook profile. Postings from fake or anonymous profiles will be deleted when discovered.
5. We reserve the right to remove content posted to Facebook that violates these guidelines.

