



FOR IMMEDIATE RELEASE

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Oregon Farm Bureau, RS Energy announce new solar system member benefit

Oregon Farm Bureau is proud to announce a new member benefit partnership with RS Energy, an installer of high-quality commercial solar panel systems. RS Energy has designed five optimal solar panel systems specifically for farmers and ranchers, and will offer them at significant savings for Farm Bureau members.

"Farm Bureau is very excited about this new savings program with RS Energy," said Dennis Myhrum, vice president of organization for Oregon Farm Bureau. "We're seeing more Oregon farmers and ranchers expanding into solar energy as a way to reduce always-rising power costs."

Through the new partnership, Farm Bureau members can save between \$14,515 and \$165,144 when they install a RS Energy solar system on their farm or ranch.

"This is a fantastic opportunity for the agriculture community, which has seen electrical costs skyrocket almost 10 percent in the last two years," said Billy Sorenson, partner with RS Energy.

Using solar energy can save as much as \$2,000,000 from a farm or ranch's power bills during the life of the system, said Sorenson.

Solar systems can be installed on the roof or on the ground; ground systems take up less than a quarter of an acre. RS Energy also offers four different financing options.

RS Energy's systems qualify for the 30 percent federal investment tax credit for solar. Portland General Electric or Pacific Power customers who install a system are also eligible for an Energy Trust of Oregon cash incentive up to \$400,000.

Based on the success of the program, RS Energy will make donations to Farm Bureau's education and outreach programs.

To determine if a solar system is right for your farm or ranch, email RS Energy's Billy Sorenson at billy@rs-s2s.com. RS Energy will meet with interested Farm Bureau members to offer site-specific walk-throughs.

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* Note to Editors: "Farm Bureau" is a registered trademark; please capitalize in all cases.

About Oregon Farm Bureau: The state's largest general farm organization, Oregon Farm Bureau (OFB) is a grassroots, nonpartisan, nonprofit organization representing the interests of the state's farmers and ranchers in the public and policymaking arenas. First established in Oregon in 1919, Farm Bureau is organized in all 36 counties and has 7,000 member families that are professionally engaged in agriculture.

About RS Energy: RS Energy is the leading agricultural commercial solar installer in Oregon. Founded in 2009, RS Energy has installed over 550 projects. RS Energy makes switching to solar easy by being the customer's only point of contact from start to finish. RS Energy is located in Tualatin, Oregon.