FOR IMMEDIATE RELEASE  
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Oregon Farm Bureau, John Deere Announce New Discount Partnership  

[Salem, OR, 10/3/2017] – Oregon Farm Bureau and John Deere are excited to announce a new partnership that will give Farm Bureau members special access to John Deere’s GreenFleet™ Loyalty Rewards program, providing members with a free two-year Platinum 2 membership. This new member discount program will strengthen the existing partnership between John Deere and Farm Bureau, and continue to grow John Deere’s dedication to strengthening their support of America’s farmers and ranchers.

“Farm Bureau is proud to partner with John Deere to offer this new money-saving membership benefit to hard-working farm and ranch families in Oregon,” said Dennis Myhrum, Oregon Farm Bureau Vice President of Organization.

“John Deere is committed to the success of customers whose work is linked to the land. Together with Farm Bureau, we are strengthening our agricultural communities and building for the future.” said Steve Geick, John Deere Director Ag Industry Relations US/Canada. "The GreenFleet Loyalty Rewards program for Farm Bureau members is John Deere's way of rewarding those who cultivate, harvest, transform, enrich, and build upon the land."

Along with valuable equipment discounts, GreenFleet Loyalty Rewards Platinum members are eligible for special parts savings, Home & Workshop Products discounts, and other members-only promotions. Normally, a customer must initially purchase five pieces of qualifying equipment within 12 months to reach Platinum 2 status.

Farm Bureau members will automatically qualify by signing up through JohnDeere.com/FarmBureau for these benefits:

- **Equipment Discounts** – Savings on everything from mowers to tractors to Gator™ Utility Vehicles purchased at your authorized John Deere dealer
- **Special Parts Savings** – Money-saving parts coupons and offers to help keep your equipment at its best
- **Home & Workshop Product Discounts** – A 10 percent discount off MSRP on eligible John Deere tools and workshop equipment – air compressors, generators, pressure washers and more
- **Exclusive Member Promotions** – new exclusive offers and promotions delivered to your inbox – along with insider tips and great ideas for enhancing your equipment experience

All Farm Bureau members in Oregon are eligible for this program. To participate, Farm Bureau members can visit Oregonfb.org or www.JohnDeere.com/FarmBureau. Once the registration is complete, the member will receive their GreenFleet member number and can instantly access program benefits. Members can simply purchase online at JohnDeere.com/BuyOnline or by visiting a local John Deere dealer.

To find out more about GreenFleet Loyalty Rewards, visit JohnDeere.com/GreenFleet.
About John Deere
Deere & Company (NYSE: DE) is a world leader in providing advanced products and services and is committed to the success of customers whose work is linked to the land - those who cultivate, harvest, transform, enrich and build upon the land to meet the world's dramatically increasing need for food, fuel, shelter and infrastructure. Since 1837, John Deere has delivered innovative products of superior quality built on a tradition of integrity. For more information, visit John Deere at its worldwide website at www.JohnDeere.com.

About Oregon Farm Bureau
The state’s largest general farm organization, Oregon Farm Bureau (OFB) is a grassroots, nonpartisan, nonprofit organization representing the interests of the state's farmers and ranchers in the public and policymaking arenas. First established in Oregon in 1919, Farm Bureau is organized in all 36 counties and has nearly 7,000 member families professionally engaged in agriculture.