FOR IMMEDIATE RELEASE
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Oregon Farm Bureau Buyers’ Guide launched

The 2018 OFB Buyers’ Guide — the premier resource of products and services for farming and ranching professionals — is now available at http://www.oregonfb.org.

The updated guide features expanded company and product listings by ag suppliers, in addition to other valuable information relating to farming and ranching in Oregon.

OFB partnered with Overland Park, Kan.-based Strategic Value Media, a leading nationwide provider of print and digital media solutions for national, state, and local trade and membership associations, to produce the guide. OFB is proud to provide its members with this useful and easily accessible year-round resource.

“The comprehensive online OFB Buyers’ Guide offers access to a vast network of Oregon agriculture suppliers, organized by product category,” said Anne Marie Moss, OFB Communications Director.

“SVM has done great work with the guide, and we hope it will help Oregon farmers and ranchers make educated purchasing decisions throughout the year. The response to the guide by industry suppliers has exceeded expectations. We’re confident it will be a very useful service for Farm Bureau members,” said Moss.

The OFB Buyers’ Guide provides Farm Bureau members and other ag and natural resources professionals with an efficient way to browse for goods and services. It offers farm suppliers and companies exceptional visibility by showcasing their products and services to a targeted, industry-specific buyer group.

Companies still have time to be included in the 2018 OFB Buyers’ Guide to highlight products and services geared toward farmers and ranchers. To learn about advertising, email ofb-advertise@svmmedia.com.

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* Note to Editors: “Farm Bureau” is a registered trademark; please capitalize in all cases.

Oregon Farm Bureau (OFB) is a grassroots, nonpartisan, nonprofit, general farm organization representing the interests of farming and ranching families in the public and policymaking arenas. First established in Oregon in 1919, Farm Bureau is organized in all 36 counties and has nearly 7,000 farm and ranch family members.

Oregon Farm Bureau President Barry Bushue is a third-generation farmer raising pumpkins, u-pick produce, and flowering baskets at a nearly century-old farm near Boring. He is OFB’s 15th president.