FOR IMMEDIATE RELEASE  
Dec. 22, 2019  
Contact: Anne Marie Moss, annemarie@oregonfb.org  

Clackamas County’s Barb Iverson Elected President of Oregon Farm Bureau

Barb Iverson, member of Clackamas County Farm Bureau, was recently elected to serve a two-year term as Oregon Farm Bureau (OFB) 16th President.

Iverson was elected to the position by the OFB House of Delegates, a grassroots group comprised of family farmers and ranchers representing County Farm Bureaus from across the state. The election took place on Dec. 12, 2019 during the 87th OFB Convention at the Salishan Resort in Gleneden Beach.

Said OFB Executive Vice President Dave Dillon, “Barb was elected out of a very strong pool of candidates. She brings over 20 years as a Farm Bureau leader to the president’s role. She also brings the knowledge and wisdom from a complex, dynamic, and forward-looking family farm operation and the many years of experience she’s gained from service to other organizations. In this era when communicating farm issues to the non-farm public is so important, Barb brings a perspective about public engagement that we haven’t had before. Her leadership style is collaborative and collegial, and she is going to be a great president as Farm Bureau starts its second century in Oregon.”

Iverson comes from a multigenerational family farm from Woodburn, raising industrial hemp, grass seed, squash, vetch seed, hazelnuts, wine and table grapes, and operating the Wooden Shoe Tulip Festival, which attracts over 160,000 visitors each year.

Said OFB President Iverson, “My ultimate goal as Oregon Farm Bureau president is healthy rural communities. And to get there, we need healthy farms and ranches where the people who are immersed in the day-to-day care of their land can thrive.

“I trust in those who live and work on the land of this great state: our farmers and ranchers. Their vision of sustainability is in generations, both previous and future. I believe in Farm Bureau’s mission to advocate for these hard-working families,” said Iverson.

Before being elected president, Iverson was serving as OFB 1st vice president. She has also served as 2nd vice president, 3rd vice president, chair of the OFB Budget Committee, board member of the Oregon Ag Education Foundation, Clackamas County Farm Bureau president, on many OFB issue advisory committees, including labor and water, and on American Farm Bureau issue advisory committees for nursery and labor policy.

“The people in Farm Bureau are like family. I realized with my long and diverse farming career, as well as my 30 years of involvement in the organization, running for president of Oregon Farm Bureau was challenge I wanted to take on,” said Iverson.
One of Iverson’s first duties as OFB president will be to participate in the national American Farm Bureau Federation (AFBF) House of Delegates as one of four seated representatives from Oregon during the 2020 AFBF Convention in Austin, which takes place Jan. 17-22.

Iverson took over the role of OFB president from retiring president Sharon Waterman, a member of Coos-Curry County Farm Bureau who raises cattle, sheep, and timber in Bandon.

PHOTO: New OFB President Barb Iverson of Clackamas County Farm Bureau was elected on Dec. 12, 2019, at the 87th Oregon Farm Bureau Convention.


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* Note to Editors: “Farm Bureau” is a registered trademark; please capitalize in all cases.

Oregon Farm Bureau (OFB) is a grassroots, nonpartisan, nonprofit, general farm organization representing the interests of farming and ranching families in the public and policymaking arenas. First established in Oregon at the county level in 1919 and the state level in 1932, Farm Bureau is organized in all 36 counties.

Oregon Farm Bureau President Barb Iverson, elected on Dec. 12, 2019, comes from a multigenerational family farm from Woodburn, raising industrial hemp, grass seed, squash, vetch seed, hazelnuts, wine and table grapes, and operating the Wooden Shoe Tulip Festival, which attracts over 160,000 visitors each year. She is OFB’s 16th president.