Market your product to thousands of farmers and ranchers across the state. Advertise in the Oregon Farm Bureau Newsletter!

About: In Oregon since 1919, Farm Bureau is a grassroots, nonpartisan, nonprofit, membership-based advocacy organization that believes agriculture's strength is in its unity. We welcome all of Oregon's 220+ ag commodities, farm/ranch sizes, and farming methods.

Voting and supporting Farm Bureau members receive a subscription to the award-winning OFB Newsletter, a printed publication that aims to keep members apprised of OFB's work, programs, events, opportunities, volunteer leaders, and more.

Content: The OFB Newsletter includes updates on OFB’s legislative, legal, and regulatory work at the county, state, and national levels; information about OFB programs, events, and opportunities; profiles of Farm Bureau volunteer leaders; information about OFB’s member benefit programs; and other news of interest to Farm Bureau members.

Frequency: The OFB Newsletter is published seven times a year: Feb./March, April/May, June/July, September, October, November, and December.

The newsletter is typically 12 pages, but sometimes is eight or 16 pages.

Note: Sometimes available ad space is constrained by the amount of editorial content.
Circulation: The newsletter is mailed to 6,500 members. These include voting members, who are Oregon farm and ranch families, and supporting members, who are individuals and companies that support Farm Bureau and a strong agricultural sector for Oregon.

Advertiser conditions: Most products and services are suitable for the magazine. However, because Oregon Farm Bureau has an exclusive partnership with COUNTRY Financial, we cannot accept advertisements from other providers of auto, home, life, and/or farm insurance.

We encourage all newsletter advertisers to join Farm Bureau as supporting members. Visit https://oregonfb.org/join/, however membership is not required.

Rates: The rate for a one-page ad is $800 (net rate received by Oregon Farm Bureau). A 1/2-page ad is a net rate of $400. A 1/4-page ad is a net rate of $200. A business-card sized ad is a net rate of $100.

Ad specifications: High-quality PDFs or high-resolution, 300 dpi (or higher) .JPEG or TIFF files are required. See attached spec sheet for ad sizes.

Ad orders & deadlines: Please email Anne Marie Moss to place an ad and for information about ad deadlines. Anne Marie Moss, annemarie@oregonfb.org

Billing: Invoices for advertisements will be sent soon after publication, along with a copy of the newsletter.

Questions: Contact Anne Marie Moss at annemarie@oregonfb.org or call 503.399.1701, ext. 313.

Oregon Farm Bureau
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Salem, OR 97301

More about Farm Bureau:

The state’s largest general farm organization, Oregon Farm Bureau (OFB) is a grassroots, nonpartisan, nonprofit advocacy organization representing the interests of the state’s farmers and ranchers in the public and policymaking arenas. Established at the county level in 1919 and the state level in 1932, Farm Bureau is organized in all 36 counties and has 6,500 grassroots members.

Learn more at https://oregonfb.org

OFB on Facebook: www.facebook.com/OFBinfo
OFB on Instagram: https://www.instagram.com/oregonfarmbureau/
OFB on Twitter: www.twitter.com/OreFarmBureau
OFB on YouTube: www.youtube.com/OregonFarmBureau
Full-page ad with bleed:  
8.625 x 11.25 inches —  
trims to 8.5 x 11 inches  
with live area  
(outlined in red)  
of 8.25 x 10.5 inches  

Full-page ad without bleed: 8.25 x 10.5 inches  
(red outline)  

Business-card ad  
3.5 x 2 inches  
(green outline)  

Quarter-page ad  
3.75 x 5 inches  
(orange outline)  

Horizontal half-page ad  
without bleed:  
8 x 5 inches  
(blue outline)  

[Vertical half-page ad  
without bleed  
3.75 x 10 inches  
(not shown)]  

Contact Anne Marie Moss  
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